



“Our motive is to educate and produce skilled & certified labour-force to this industry which will not only provide them good working conditions, but also ensure physical well-being thus enabling their standard of living. Certification will help the karigars to understand their expertise and work on the same towards enhancement. We look forward to shift the core of this lucrative industry from unorganized to organized through the RPL Program”,
*PremKumar Kothari,
Chairman, GJSCI.*

31st August 2017- RPL Certificate Distribution Ceremony held at IIGJ- Jaipur



On 31st August 2017, GJSCI organized RPL certificate distribution ceremony in association with JAJ- Jewellers Association, Jaipur & IIGJ- Jaipur.

At the ceremony around 200 artisans were felicitated after successfully completing RPL Programme, the event was embarked in the esteemed presence of Shri. Ramcharan Bohraji – MP, Shri. Mohanlal Guptaji- MLA and other dignitaries.

GJSCI has been relentlessly contributing towards Hon. Prime Minister Narendra Modi’s Skill India program and has been taking several measures and steps to nurture the 3.5 million skilled yet uncertified labour-force of the gems and jewellery industry. The unstructured nature of the industry where artisans who contribute majorly to the jewellery creation process have inherited skills but no certifications and ironically live quite a lackluster life.

RPL program will help candidates to identify their inherited skills and get certified for the same which will equip them to get better and more stable jobs and avail of entrepreneurship opportunities.

“Our motive is to educate and produce skilled & certified Work-force to the gems and jewellery industry which will not only provide them good working conditions, but also ensure physical well-being thus enabling their standard of living. This certification will help the artisans to understand their expertise and work on the same towards enhancement. We look forward to shift the core of this lucrative industry from unorganized to organized through the RPL Program”, said Mr. Binit Bhatt, CEO, GJSCI.

Bengal seeks GI tag for handcrafted 'Kolkata' jewellery



The lightweight traditional gold jewellery of Bengal, popularly known as 'Kolkata', might soon bag a GI (geographical indication) tag. According to Amit Mitra, State Finance, Commerce and Industry Minister, the government is in the process of applying for GI status for the handcrafted, lightweight gold jewellery, which is in good demand worldwide. "Bengal is known for its lightweight gold jewellery of unique designs. The GI status will help prevent these designs from being copied," Mitra said at an interactive session on jewellery industry organised by the Gem and Jewellery Export Promotion Council (GJEPC) here on 29th August. IIT Kharagpur is providing technical support to the government to make the case for GI tag, he said.

The GI tag was primarily developed with the purpose of recognising the unique identity connecting different products and places. For a product to get GI tag it has to have a unique quality, reputation or characteristic attributable to its geographic origin.

PERIDOT

Otherwise known as
"Gem of the Sun"
to Ancient Egyptians

August Birthstone and 15th Anniversary Gem

Ancient Egyptians mined Peridot on the Red Sea Island of Zabargad.

One of the few gems that appear in one colour. The intensity and tint depend of the gem's iron content.

Mohs Hardness Scale:
6.5 to 7



Dil-Ki-Baat

Kiran Soni
Hand Sketch Design
Gems and Jewellery



“First of all a special thanks to The Honorable Prime Minister and Skill Minister for giving us opportunity to participate in PMKVY Scheme. I am grateful to De Unique Educational Society (Softdot Institute) for giving me this training opportunity. We have heard that "There is no short cut to hard work" but this opportunity provided by the government is really a short cut in a proper direction to make ourselves established. A special mention about De Unique Educational Society (Softdot Institute) their staff took utmost care of us from the beginning till the placement. A special thanks to all the trainers who worked hard for us so that we can attain our goals and support our family in the long run. Without their enduring support it would have been impossible for me to make myself as a successful professional. My father Mr. Ramesh Soni is running his Jewellery Shop with the name of Ramesh Jewellers and Sons at Uttam Nagar Delhi. I am contributing myself as a Jewellery designer cum sales associate and enhancing our family business.”

Titan to aggressively market Tanishq in smaller towns



Titan Co. Ltd aims to increase its market share in the wedding and diamond jewellery segment even as it plans to extend its retail footprint to smaller towns, what the watches and accessories firm terms ‘Middle India’, it said in its 2016-17 annual report. For its watches and eye e-wear segments, which faced a challenging time last year, it will look at new product launches and in-house manufacturing facilities, respectively, to boost growth ahead. Of the Rs12, 717 crore the company earned in 2016-17, Rs10, 237 crore came from sales of jewellery retailed mostly under the Tanishq brand. This part of its business grew 17.4% during 2016-17 on an annual basis.

Growth in Titan’s jewellery segment is expected to be propped further by the government’s demonetization move last year and the introduction of the goods and services tax (GST) from 1 July—both of which are viewed by analysts and industry leaders alike as beneficial to organized jewellers in the long run. Still, there are areas for improvement for Titan and the company identified four of them in the annual report published on its website. Wedding jewellery makes up almost 60% of the overall market in India but Tanishq’s presence in it is still small and there is a lot of headroom for growth, Titan said.

High-value diamond jewellery which accounts for over two-third of the total diamond jewellery market is another area where Tanishq doesn’t have a significant presence. But high-value diamond jewellery can become a big driver of growth and profits and early signs are already visible, according to the company. It has already experimented with stores in towns such as Siliguri, Erode, Durgapur and Guntur and is seeing encouraging results that suggest a need for more aggressive expansion plans for Middle India.

GJSCI Participates in JAS show- Jaipur



1ST – 4TH September, Jaipur: GJSCI participated in JAS-show Jaipur organized from 1st September- 4th September 2017 to promote skilling initiatives of GJSCI. GJSCI participated in JAS show with an aim to create awareness about importance of skilling in gems & jewellery industry to the industry fraternity present at the exhibition. The Exhibition saw footfall of around 1600 participants, the audience was made aware specifically about the two major programmes of GJSCI i.e. Digital JRSA & RPL.

India to Launch System to Certify Gemstone Quality



New Delhi: The commerce ministry will soon launch a system similar to hallmarking of gold to certify the quality of precious gemstones. “We want consumers to know the purity of precious gemstones. Right now, there is no proper mechanism to know how testing of precious gemstones is done because of which consumers are misled,” a senior government official said. The department is also urging consumer affairs ministry to amend Bureau of Indian Standards Act. “We are pushing them to amend it. This will need a few changes in the BIS Act. Currently, there is no provision for hallmarking of gems and precious stones in India... We want this to be mandatory,” the official said, adding that the policy is likely to be in place by 2017-end. The ministry is also mulling a separate accreditation body for gemstones as many private labs claiming to certify these jewels have spread rapidly in the country. There are no government accredited labs to verify precious gemstones, but accreditation by international players including GIA, HRD and IGI is recognised in India.

The Gem & Jewellery Export Promotion Council (GJEPC) has also set up gemstone certification centres in four cities - Delhi, Jaipur, Surat and Mumbai. Officials in the commerce department believe that this would further boost gems and jewellery exports from the country. According to data from the GJEPC, India’s gems and jewellery exports in May rose 8% on year to \$3.46 billion. For April-May, the exports were up 11% on year at \$6.78 billion. During 2016-17 (April-March), the country’s gems and jewellery exports rose 9% on year to \$35.55 billion. The labour intensive gems and jewellery sector contributes about 14% to the country’s overall exports. India’s main export destinations include Europe, Japan, China and the US.



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